

WINTER '09: FASHION TRANSLATED

THERE'S NO NEED TO CHANGE YOUR ENTIRE CLOSET.
LITTLE 'IN-THINGS' WILL UPDATE YOUR LOOK.
WHAT WILL IT BE FOR YOU?

STALE GREY IS THE
BIGGEST NEUTRAL
THIS SEASON. HAVE
YOU ALREADY GOT ANY
IN YOUR CLOSET?

ADD SOME TARTAN AS AN ACCESSORY, SCARF ON A HAT PERHAPS?

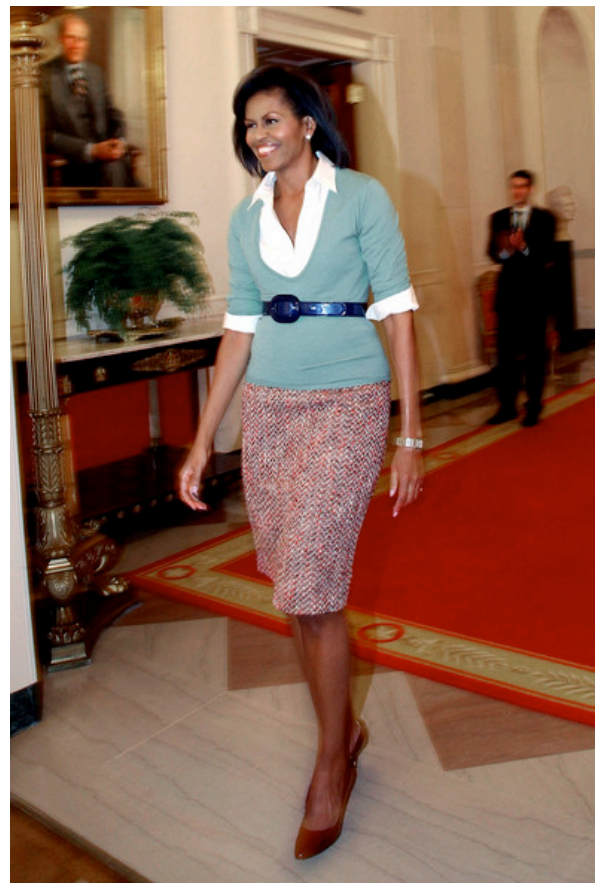
BIG SUNGLASSES ARE STILL
GOING STRONG.

AN OVER-SIZED BAG, BETTER IN
LEATHER, IS ALWAYS IN FASHION.
INVEST WITH CONFIDENCE.

ANKLE BOOTS ARE VERY HOT. DID YOU BUY
ANY LAST SEASON? UNDUST AND WEAR NOW.



HAVE YOU GOT A PENCIL SKIRT
AND A STYLISH KNIT? BOTH ARE
À LA MODE. WE LOVE THE LITTLE
TOUCHES LIKE A PATENT LEATHER
BELT (ANOTHER TREND) + WINE
COLOURED PUMPS (HOT COLOUR)
AND A CLASSIC SHIRT.



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ARE YOU AN EXPERT WHEN IT COMES TO
MIXING AND MATCHING?
MAKE THE MOST OF WHAT YOU ALREADY HAVE.

DO YOU OWN A BIKER
JACKET? PULL IT OUT
- IT'S ON EVERYONE'S
MUST-HAVE LIST.



SCARVES ARE FIRMLY BACK.



TOMATO RED IS
HOT, HOT, HOT.



JEANS ARE GETTING WIDE
AND FLARED.



GO FROM THE BOARDROOM TO THE BALLROOM
WITH IN-STYLE SEQUINS,
EMBELLISHMENTS AND ANIMAL PRINTS.
WE BET YOU'VE GOT SOME
HIDING IN YOUR WARDROBE.

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*A true lady **never** compromises her personal style. In bad economic times she shops **less often** but more **precisely**.*

*Below are suggestions on how you can **take your closet** from Summer to Autumn with **little** effort and at a **minimum** cost. Stay stylish!*

!! DON'T MISS THESE ICONS !!

'TREND' - what's in fashion now

'YOU' - how to work the trend

'PIZZAZ' - try in your wardrobe

'TREND' Milan, New York, Paris and London, the fashion capitals of the world, have responded to the recession in their own flamboyant manner.

The 80's are back but this time around it's not about permed hair; rather it's about taking care. Take clues from Michelle Obama's immaculate style.

'YOU' For work, dress like you mean business and, for leisure, don't let your grooming down.

'PIZZAZ' If it's just one item you buy this season make it a day jacket. Choose a classic yet versatile style that you can wear with a skirt to the office, with jeans on the weekend and over your funky dress on a night out with the girls.

'TREND' Presenting from the forefront of world-wide economy 'Bloomberg News' female reporters have been spotted wearing fuchsia suits.

In Australia bright blues have popped out through the morning shows while fiery red has been witnessed on Kevin Rudd's ties. Bold colours are in.

'YOU' Don't shy away from colour. Black flatters very few skin tones.

'PIZZAZ' The top colours of the season are: rich reds inclining to purple, maroon, deep aubergine, midnight to sky blues, colours of Autumn leaves and overcast skies.

'TREND' "Investment dressing rocks", say the stylish crowds around the world. "It's classic fantastic!", respond designers to our sensible mood. 2009 is all about beautiful clothes that can be worn, combined and used in many different ways.

'YOU' It's quality over quantity. One good shirt is better than five mediocre ones. Keep the basics simple and stock up on accessories to update your look.

'PIZZAZ' Take your girlfriends to the movies. Watch Julia Roberts in 'Duplicity' to work the trend. Just be sure to spice up those blacks and greys with some colourful accessories.

Having personal style is not about weight, size, body shape, age or physical beauty.

Don't be discouraged by skinny models in glossy magazines.

Watch how celebrities do fashion and choose what works BEST FOR YOU.